

January 1, 2016

Greetings!

On behalf of the Washington Cutting Horse Association (WCHA), we are writing to share 2016 Sponsorship opportunities for both WCHA members and advertising businesses.



Cutting horse owners are the top demographic of all horse competitors. They have the highest average household income, \$177,405, of any horse group and average 9.1 shows per member per year. The top ranking leisure activities in addition to showing their horses are; travel, hunting, fishing, golfing, weight training and aerobics. Ninety-eight percent have internet service. Ninety-nine percent own one or more pickup trucks. The typical member is educated, technically capable and prefers dependable, quality products and services.

We'd like to have your support for our sport, and in return add to your customer base with some great patrons, cutters! Please take a look at the attached menu of sponsorship options, and see what best fits your business.

The WCHA is committed to adding value for all sponsors. Exciting features include a flat screen in the audience area circulating commercials and business cards, arena banners, website links highlighting sponsors (our website www.wchacutting.com had over 400,000 hits last year), and repeated sponsorship mention at each show.

We look forward to visiting with you about our association activities, and about promoting your business to our members. A special thank you to our association members who support WCHA through sponsorship.

Thank you for your time, WCHA Sponsorship
Rob & Ann Burnside (541) 278-6022 familyburnside@yahoo.com

Business Name/Individual _____

Contact Person _____

Phone Number _____

Address _____

Sponsorship Level _____

Checks made out to WCHA, mail to Carol Kneeshaw PO Box 864 Eatonville, WA 98328.
Please include two business cards for display on the WCHA website and flat screen.